

Copyright Training Solutions



AUSTRALIAN
COPYRIGHT COUNCIL

TAILORED ONLINE WORKSHOPS

Our live training sessions are ideal for larger organisations who find it challenging to get everyone in the same place at the same time!

PRICES STARTING FROM
\$1299 inc. GST

Benefits

- ▶ Tailored to your organisation's needs
- ▶ Copyright expert presenting in real time to your staff
- ▶ Recording available for up to two weeks
- ▶ Save costs on travel
- ▶ Provides easy access across multiple locations
- ▶ Live chat function allows staff to engage with presenter

Technical Requirements

- ▶ Internet connection
- ▶ Speakers

CUSTOMISED IN-HOUSE TRAINING

Whether you use or create content, it's crucial that staff know how to work with copyright. In-house training allows us to work with your staff using relevant examples.

PRICES STARTING FROM
\$1499 inc. GST

Benefits

- ▶ Face to face Q&A with a copyright expert
- ▶ Workshops that put theory into practice
- ▶ Tailored to your organisation's needs
- ▶ Builds best practices for handling copyright
- ▶ Helps demystify misconceptions about copyright
- ▶ Gets staff thinking about how to manage risks

How can we help?



We provide customised training. Our expert legal officers will work with you to create a tailored learning experience for staff.



We use real examples and engaging scenarios to ensure the training is easy to relate to and relevant.



ACC's customised training is flexible: topics are determined by your needs, to your timeframe and for as many or as few staff as you wish.

Have you or your staff ever asked...

What is copyright?

What does copyright protect?

How do I manage content in an online environment?

What is copyright infringement?

Are images on the internet free to use?

How do I protect work?

How do I limit the risk of infringement?

Is there a register of copyright?

How long does copyright last?



Copyright is an asset

Knowing how to value content you create can be a powerful tool



All organisations create and use copyright material



In understanding how to work with copyright, your organisation will avoid the risk of infringement, and know how to capitalise on creative efforts

Enquire Now p: 02 9101 2377 e: info@copyright.org.au w: www.copyright.org.au

