



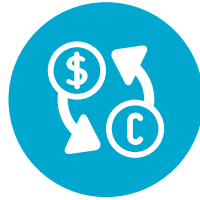
Copyright Educational Tools



WHAT?

Copyright protects **original expressions** and can include material such as:

- ▶ Books, Films, Music & Art
- ▶ Educational Material
- ▶ Digital & Web Content



WHY?

Copyright is an asset. Knowing how to value content you create can be a powerful tool.

In understanding how to work with copyright, your organisation will **avoid the risk of infringement**, and know how to capitalise on your creative efforts.



WHO?

All organisations create and use forms of copyright material:

- ▶ Creative Industries
- ▶ SMEs
- ▶ Cultural Institutions
- ▶ Software & Apps

How can we help?



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