

Table of contents

1	About this publication	1
1.1	Aims and audience.....	1
1.2	How this guide is set out and sources of law.....	1
1.3	Information, not legal advice.....	1
1.4	Glossary.....	2
2	History and overview: copyright and publishing	3
2.1	Introduction.....	3
2.2	Of copyright and publishing.....	4
2.3	Landscape overall.....	4
3	Copyright publishing fundamentals in more detail	9
3.1	Introduction.....	9
3.2	Copyright arises automatically.....	9
3.3	Berne, baby, Berne.....	9
3.4	Copyright protects lots of things (but not everything).....	10
3.5	Copyright protection goes on, and on.....	11
3.6	Usually the creator of the material is the first owner of copyright.....	11
3.7	There is usually a copyright owner, even if you've sourced material on the internet.....	11
3.8	Licences, permissions and clearances.....	12
3.9	Copyright = property and control.....	12
3.10	© as good practice.....	13
3.11	Moral rights.....	13
3.12	Infringement.....	15
4	When publishers may not need permission	16
4.1	Introduction.....	16
4.2	Publishing slivers of text.....	16
4.3	Information and ideas.....	18
4.4	Fair dealing.....	20
4.5	Fair Use in the US: two tales.....	22
4.6	Public domain in the digital world.....	23
4.7	'Fair use' at the time of writing.....	23
5	Publishers' 'published edition' rights	24
5.1	Introduction.....	24
5.2	History.....	24
5.3	What's protected.....	24
5.4	Copyright ownership in a published edition.....	25

6	Parallel importation	26
6.1	Parallel importation	26
6.2	Books that aren't available	27
6.3	'Books' and 'publishing'	28
7	Publishing agreements	29
7.1	Introduction.....	29
7.2	Key things	29
7.3	Rights acquired by publisher.....	30
7.4	More on rights, and publishers' obligations to authors	32
7.5	Dealing with artwork in publishing agreements	35
7.6	Acquisition of other rights: film, merchandising, digital.....	38
7.7	Other issues relating to publishing agreements.....	40
8	Practicalities of getting rights	42
8.1	Introduction.....	42
8.2	Assignments.....	42
8.3	Licences.....	42
8.4	A licence to thrill	43
8.5	Tips.....	43
9	Spotlight on digital	45
9.1	Introduction.....	45
9.2	Types of digital publications	45
9.3	Copyright issues for digital publishers	46
9.4	Digital rights clearances	47
9.5	Managing in the digital publishing world.....	47
9.6	Electronic rights management information (ERMI)	47
9.7	Technological Protection Measures (TPMs)	48
9.8	Geoblocking	49
9.9	Digital resale	50
10	Other legal requirements for publishers	51
10.1	Introduction.....	51
10.2	Legal Deposit.....	51
10.3	Legal deposit requirements.....	51
10.4	ISBNs.....	52
11	Current issues for publishers	53
11.1	Introduction.....	53
11.2	The Marrakesh Treaty.....	53
11.3	The Australian Law Reform Commission (ALRC) Inquiry into Copyright into Copyright and the Digital Economy.....	54
11.4	Proposals for 'fair use', and publisher concerns	55
11.5	Google books litigation	57
11.6	ASA Campaign for fairer e-book royalties and contracts	57

Appendix A	58
Copyright collecting societies	58
Copyright Agency	58
Viscopy	58
Australasian Performing Right Association (APRA)	58
Australasian Mechanical Copyright Owners Society (AMCOS)	58
Phonographic Performance Company of Australia (PPCA)	58
Screenrights.....	59
Appendix B	60
Other useful resources	60
Australian Centre for Photography (ACP)	60
Australian Commercial and Media Photographers (ACMP)	60
Australia Council for the Arts (Australia Council)	60
Australian Institute of Professional Photography (AIPP)	60
Australian Publishers Association (APA)	60
Australian Society of Authors (ASA)	61
Digital Publishing Australia (DPA)	61
Illustrators Australia (IA)	61
International Digital Publishing Forum (IDPF)	61
Media Entertainment and Arts Alliance (MEAA)	61
National Library of Australia (NLA)	62
Publishers Australia	62
Roadshow PPL	62
Thorpe-Bowker	62
Appendix C	63
Duration of copyright.....	63
Appendix D	64
Tips for identifying/contacting copyright owners	64
When you want to republish material published in books:	64
When you want to re-publish material published in newspapers and magazines ..	64
When you want to contact an artist	64
Song lyrics	64
State and Territory government publications	65